

# The Experts in Cloud Transformation

## It's Time to Stop Asking "Why Cloud?" and Ask "Why Not Cloud?"

AWS offers a Cloud Value Framework to help organizations understand that the business value of moving to and building on AWS is not just limited to cost savings, it shows significant improvements in other areas, including staff productivity, operational resilience and business agility.

You can migrate any workload – applications, websites, databases, storage, physical or virtual servers – and even entire data centers from an on-premise environment, hosting facility, or other public cloud to AWS to start gaining business benefits.

## Cloud Migration Services

Our team can replatform or re-architect existing applications, or simply lift and shift applications to the cloud. In fact, we can help you migrate any workload .

So if you are looking to bring your applications and infrastructure into the modern day and protect your data, we offer dedicated migration experts and a trusted methodology to make the entire experience simple and secure.

**413%** five year ROI

**50%** lower five-year cost of operations

**47%** more efficient IT infrastructure team

A Business Value White Paper, sponsored by Amazon June 2022 | Doc. #US49084322

## How it Works

A truly effective migration is the result of a lot of assessment work so our initial focus during the **Assess** phase is to ask lots of questions to understand your pain points and business needs. We then conduct a Migration Feasibility Presentation to demonstrate the value of cloud and obtain stakeholder commitment. Next, we provide a proposal for our discovery and technical design work.

The Project Kick-off sets the stage and roadmap for the journey ahead which starts with the discovery phase where we continue information gathering and planning, we use these inputs to create a current state assessment, define our Proof of Concept workload for the migration, design the future state technical architecture and present you a business case that incorporates proposal for migration, a Project Schedule and KPIs.

The **Mobilize** phase sets the stage for migration to begin by establishing Project Management, governance and the AWS foundation needed to move forward.

In the **Migrate & Modernize** phase we start the migration with the POC (Proof of Concept), we apply an agile methodology with staged releases to share product progress with you at regular intervals to ensure you have full visibility and signoff on what is being migrated. Following the completion of the POC, we continue to execute in an iterative manner. Post launch, we provide a proposal for ongoing maintenance and support to monitor the health and performance of your application and infrastructure.



## Deliverables

### Phase 0 - Assess

- Project Kick-Off
- Current State Assessment
- Cloud Transformation Assessment and recommendations for To-Be State
- Business Case (SOW (Statement of Work), High-level estimates, Project Schedule and KPIs (Key Performance Indicators))
- Contract Development and Project Approval

### Phase 1 - Mobilize

- Portfolio Roadmap including application migration plan
- Develop AWS Landing Zone & Foundational Architecture
- Implement Security & Compliance requirements
- Automate Operations

### Phase 2 - Migrate & Modernize

- Start with Proof of Concept
- Execute Data Migration
- Execute Application Migration

Are you facing end of life challenges including data center hardware, applications that you can't enhance or software that you can't upgrade?

Are you about to embark on the next round of IT capacity planning and deciding whether it is worth the investment?

Consider migrating to AWS to liberate your organization from the financial and operational constraints of managing traditional on premise infrastructure and applications.

**The key compelling differentiators distinguishing AWS from competing cloud solutions were reliability and scalability — the ability to scale both up and down with efficiency in response to fluctuating business needs.**

A Business Value White Paper, sponsored by Amazon June 2022 | Doc. #US49084322

## Outcomes

No matter whether this was a single workload migration that represents the beginning of your Cloud transformation journey , or whether you are further down the path and expanding your cloud footprint, your migration to the Cloud will help drive business value such as increased agility, greater flexibility, and lower costs.

Once you begin, you will continue to find there are many opportunities to grow, succeed, and advance your organization with AWS Cloud Migration.

[www.poetadigital.com/contact-us](http://www.poetadigital.com/contact-us)



Scan me!

Talk to one of our experts today about any of the Cloud Services we offer